

ROTARY CLASSIC RODEO



February 11 & 12, 2022 ● Mississippi Horse Park

This is the Starkville Rotary Club's fundraiser with proceeds supporting humanitarian, educational, and community service activities.

TITLE SPONSOR (8) \$2,500

- Top billing in all advertisements (valued at \$15,000; includes name/logo in all TV, radio and print media)
- Signage in arena (4x8 banner)
- Twenty (20) tickets for either Friday or Saturday night performances
- Four (4) VIP parking passes, logo or name on event day sheet and mentions throughout performance
- Option to be ticket outlet (additional advertisement)

CENTER GATE SPONSOR (1) \$2,000

- Logo in all print media
- Ten (10) tickets for either Friday or Saturday night performances
- Two (2) VIP parking passes
- Name on event day sheet and mentions throughout performance
- Signage on center gate (4x8 banner) – all rough stock will exit this gate

SPECIALTY ACT SPONSOR (2) \$1,500

- Logo in all print media
- Ten (10) tickets for either Friday or Saturday night performances
- Two (2) VIP parking passes
- Name on event day sheet and mentions throughout performance
- Signage in arena (4x8 banner)

CONCESSION STAND SPONSOR (1) \$1,500

- Logo in all print media
- Ten (10) tickets for either Friday or Saturday night performances
- Two (2) VIP parking passes
- Name on event day sheet and mentions throughout performance
- Signage over concession stand (4x8 banner)

PETTING ZOO SPONSOR (1) Saturday Only..... \$2,000

- Logo in all print media
- Ten (10) tickets for either Friday or Saturday night performances
- Two (2) VIP parking passes
- Name on event day sheet and mentions throughout performance
- Signage in arena (2x7 banner)

TICKET SPONSOR (1) \$1,500

- Ten (10) tickets for either Friday or Saturday night performances
- Two (2) VIP parking passes
- Name on every ticket with coupon/ad
- Logo or name on event day sheet and mentions throughout performance

Sponsorship levels are first come first served. Previous sponsors are given the first-right of refusal for the same sponsorship level that they had in previous year(s).

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PREMIUM BANNER SPONSOR (8) \$1,000

- Name/logo in all print media
- Signage in Arena (4x8 banner)
- Ten (10) tickets for either Friday or Saturday night performances
- Two (2) VIP parking pass
- Logo or Name on event day sheet and mentions throughout performance

GRAND ENTRY SPONSOR (1) \$1,000

- Sponsor Listed in all print media
- Ten (10) tickets for either Friday or Saturday night performances
- Two (2) VIP parking Parking
- Name on event day sheet and mentions throughout performance
- Signage in arena (2x7)

DAY SHEET SPONSOR (EACH NIGHT) \$1,000

- Ten (10) tickets for either Friday or Saturday night performances
- Two (2) VIP parking passes
- Mentions throughout performance
- Ad on back of day sheet (8x14 event sheet)

BUCKING CHUTE SPONSOR (4) \$1,000


- Sign on one of the bucking chutes (2x7 banner; 4 events per night use chutes), -
- Ten (10) tickets for either Friday or Saturday night performances -
- Two (2) VIP parking passes
- Announcements when cowboys come out of chute
- Name on event day sheet (different size bullet)

LET-OUT GATE SPONSOR (1) \$1,000

- Ten (10) tickets for either Friday or Saturday night performances
- Two (2) VIP parking pass
- Mentions throughout performance and name on day sheet
- Signage in arena (4x8 banner on gate)

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SOCIAL MEDIA SPONSOR (4) \$750

- *Featured/logo on social medial advertisement*
- *Signage in arena (2x7 banner)*
- *Four (4) tickets for either Friday or Saturday night performances*
- *Mentions throughout performance*

EVENT SPONSOR (16) \$500 per night

- *Includes signage in Arena (2x7 banner)*
- *Four (4) tickets for either Friday or Saturday night performances*
- *Name on event day sheet and mentions throughout performance*
- *Go-around winner announced and your business as the event sponsor:*
 - *Bull Riding (2 rounds)*
 - *Steer Wrestling*
 - *Bareback Riding*
 - *Saddle Bronc Riding*
 - *Barrel Racing*
 - *Calf Roping*
 - *Team Roping*
 - *Breakway Roping*

ROPING GATE SPONSOR (2) \$300

- *Announcements when gates are being used*
- *Two (2) tickets for either Friday or Saturday night performances*
- *Signage in arena (2x7)*

SLACK BREAKFAST SPONSOR (1) \$300

- *Two (2) tickets for either Friday or Saturday night performances*
- *Signage in arena (2x7)*

ARENA BANNER SPONSOR \$250

- *Two (2) tickets for either Friday or Saturday night performances*
- *Signage in arena (2x7)*

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Rotary Classic Rodeo SPONSOR INFORMATION

Business Name: _____

Event You Wish to Sponsor: _____

Contact Name: _____

Address: _____ City/State/Zip: _____

Phone: _____ E-mail: _____

Authorized Signature: _____ Title: _____

For additional information contact:

Zach Rowland

662-325-1607 office

662-341-0397 cell

zrowland@msubulldogs.org

An invoice for sponsorship will be sent to
your business address by:

T.E. Lott & Co.

106-B S. Washington St

Starkville, MS 39759

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